

AN2.17G99V

• Program:

Annuity

• Format:

Popout

• Price:

\$0.615/piece (\$615/Thousand)

+\$5/Thousand for Verified Homeowner

• Minimum quantity:

1,000 pieces per order

• National Average Response Rate:

0.5%-0.9% per thousand pieces

• Dimensions:

7in x 4.75in

• States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT. WI

• Recommended Demographics

o Age: 60-85

○ Income: \$40k+

Dwellings: Single Family Homes

NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



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<<Year>> UPDATE Important Retirement Information

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AN2.17G99V

Congress has passed legislation for seniors that standardizes entitlement provisions. You may now have access to the

following: (Please check areas of interest)

Completely avoid all probate and estate taxes

Pass IRA/401(k) to spouse, children and grandchildren while maintaining a tax deferred status for multiple generations

Reduce income taxes on Social Security and/or investments

Avoid IRA RMD by moving to a tax advantaged asset Protect from stock market losses due to market volatility

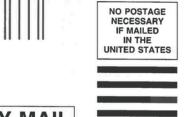
Earn more interest compared to CDs

This solicitation is not affiliated with or endorsed by the U.S. government or Social Security. Insurers and their agents are not authorized to provide tax or legal advice. Individuals should

Mr John Doe 7101 Chase Oaks Blvd Plano, TX 75025-5908 DHI AJATHUM AZADAMHDANDAMADDUD consult a qualified tax or legal advisor

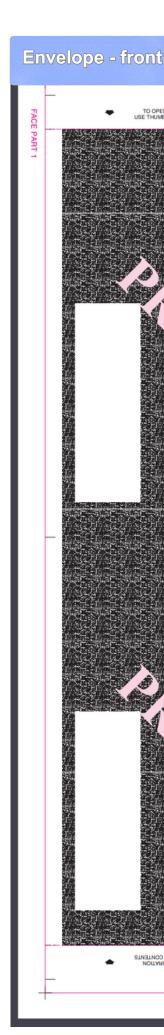
to receive advice for their specific needs. Information provided supports insurance policy offerings. An insurance licensed producer may contact you.

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FE39.11G99V

• Program:

Final Expense

• Format:

Popout

• Price:

\$0.615/piece (\$615/Thousand)

• Minimum quantity:

1,000 pieces per order

• National Average Response Rate:

0.9% - 1.2% per thousand pieces

• Dimensions:

7in x 4.75in

• States that require general disclaimers (this may include License #, agent name or agent address):

AR, CA, FL, KS, MN, TX, UT, WI

- Recommended Demographics
 - o Age: 64-81
 - o Income: \$15k \$50k
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



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BENEFIT NOTIFICATION

FOR <<FIRST NAME>> <<LAST NAME>>

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The Social Security administration provides a financial death benefit to assist citizens with final expenses. There is also available, a state regulated insurance plan to help pay what the government benefit does not cover. If you qualify, this plan can pay up to 100% of all funeral and final expenses for each person covered.

No medical exam and guaranteed-acceptance plans available.

Simply complete and return this postage-paid card to receive your FREE information.

FE39.11G99V

X SIGNATURE

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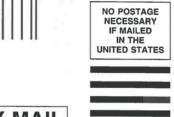
Mr John Doe 7101 Chase Oaks Blvd

Plano, TX 75025-5908

REA PHONE

Policy issue may depend upon application answers to health questions. This Solicitation is not affiliated with or endorsed by the US government or Social Security. A licensed insurance producer may contact you.

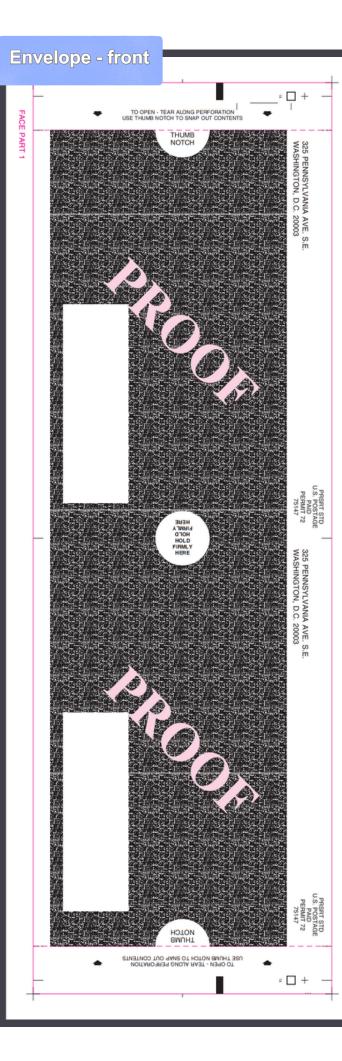
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FIRST-CLASS MAIL PERMIT NO. 17013 WASHINGTON, DO

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FE40.3G99V

• Program:

Final Expense

• Format:

Popout

• Price:

\$0.615/piece (\$615/Thousand)

• Minimum quantity:

1,000 pieces per order

• National Average Response Rate:

0.8% - 1.2% per thousand pieces

• Dimensions:

7in x 4.75in

• States that require general disclaimers (this may include License #, agent name or agent address):

AR, CA, FL, KS, MN, TX, UT, WI

- Recommended Demographics
 - o Age: 64-81
 - o Income: \$15k \$50k
 - o Dwellings: Single Family Homes, Apartments, Condos, Mobile homes

*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



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<<Year>> BENEFIT NOTICE FOR <<FIRSTNAME>> <<LASTNAME>>

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The Social Security Administration has made funds available for final expense planning. There are also available insurance plans in your state designed to pay what the government programs do not cover. If you qualify, these plans may pay 100% of funeral expenses, up to \$25,000.

To see if you qualify, return this postage-paid card today to receive this vital information. Requests will be processed in the order they are received. This information is provided for FREE, and there is no obligation.

[] YES! I would like to see how I can qualify for this plan.

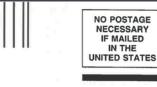
SIGNATURE

Mr John Doe 7101 Chase Oaks Blvd Plano, TX 75025-5908

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Policy issue may depend upon application answers to health questions. This solicitation is not affiliated with or endorsed by the US government or Social Security. An insurance licensed

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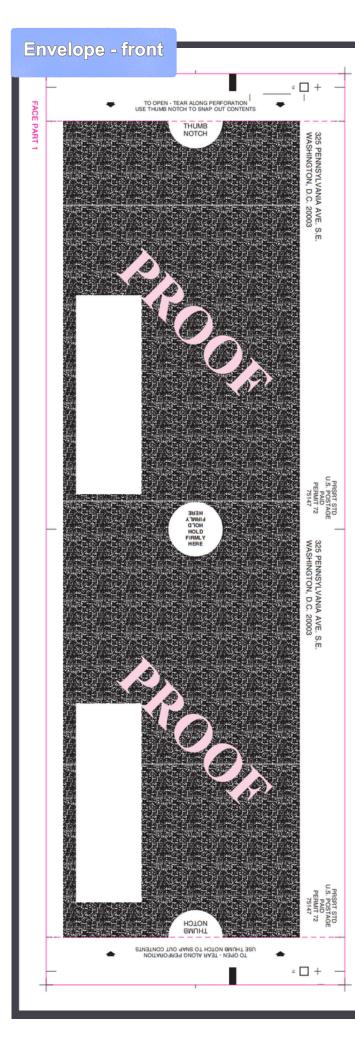




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MA80.1G38V

• Program:

Medicare Advantage

Format:

3x8

• Price:

\$0.615/piece (\$615/Thousand)

• Minimum quantity:

1,000 pieces per order

• National Average Response Rate:

0.8%-1% per thousand pieces*

• Dimensions:

3in x 8in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics

o Age: 64-81

o Income: \$0-\$50k

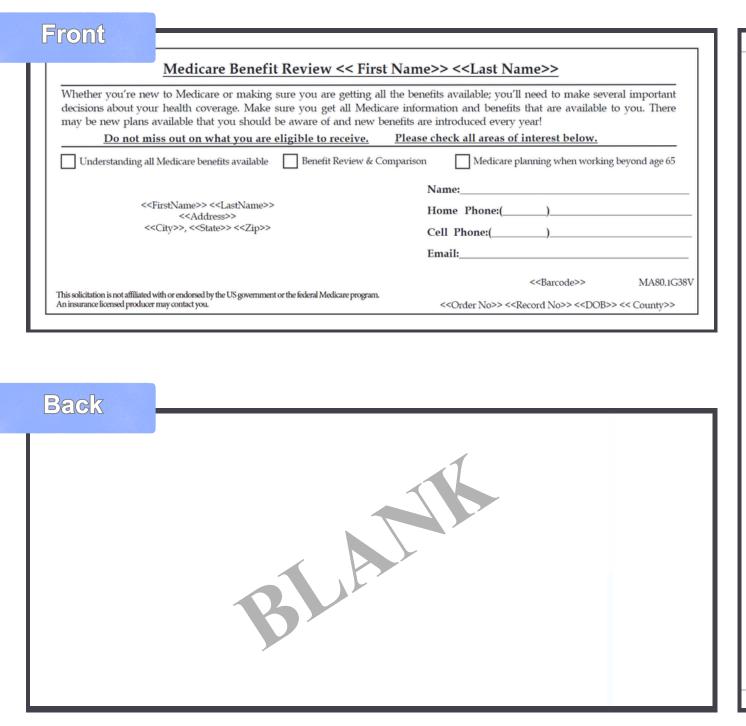
Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

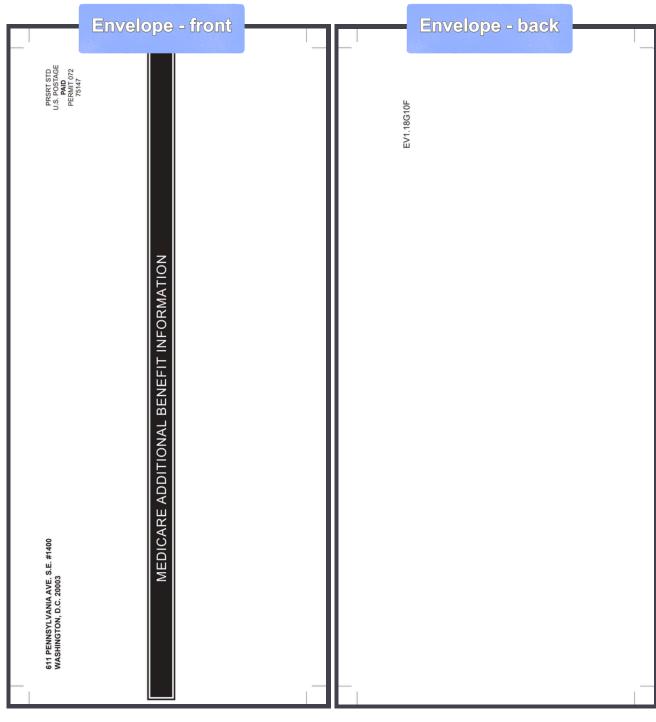
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



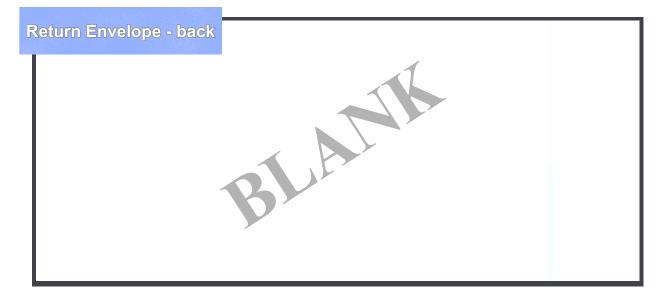
1-800-992-2722











MD56.12G45V

• Program:

Medicare Supplement

• Format:

Bi-fold

• Price:

\$0.60/piece (\$600/Thousand)

• Minimum quantity:

1,000 pieces per order

• National Average Response Rate:

0.8%-1.5% per thousand pieces*

• Dimensions:

5.5in x 8.5in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics

• Age: 64+

o Income: \$30k-\$100k

Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

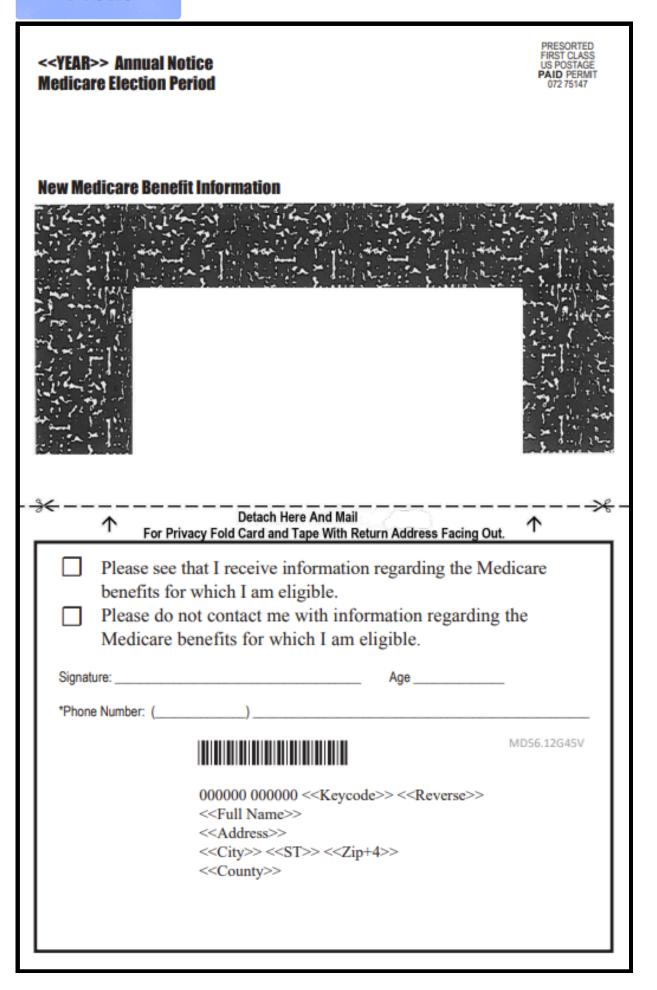
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



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Make sure you are receiving all the benefits you deserve.

You may not be getting all the Medicare benefits that you are eligible to receive. Each year new benefits are introduced and many Medicare recipients may miss out on benefits and savings they deserve.

The Annual Election Period for Medicare provides you the opportunity to make changes to your coverage. The <<Year>> Annual Election Period begins October 15th and ends on December 7th.

For more information on the Medicare-approved options available in your area, please fill out and return the postage paid card today.

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MT11.21G99V

• Program:

Turning 65

• Format:

Popout

• Price:

\$0.615/piece

• Minimum quantity:

N/A

• National Average Response Rate:

0.5%-1% per thousand pieces*

• Dimensions:

7in x 4.75in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics
 - Date of Birth: 5-7 months out
 - o Income: all
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



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MEDICARE INITIAL ELECTION PERIOD INQUIRY FOR <<FIRST NAME>> <<LAST NAME>>

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Dear <<First Name>>

When you turn age 65, you will be in your Medicare "INITIAL ELECTION" period, which means you can choose any Medicare carrier without medical questions. This guaranteed acceptance period only happens once.

Make an informative choice during your election period and possibly save hundreds of dollars each year! For more information on the choices and benefits available, return this postage-paid inquiry card for your free information.

You only have ONE initial election period and it is important to understand all of your options.

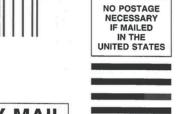
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Signature		
Month (turning 65	
Phone	#	
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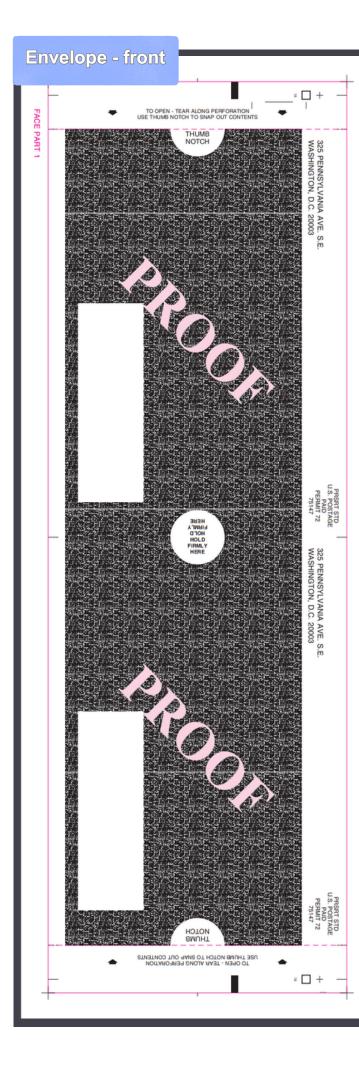


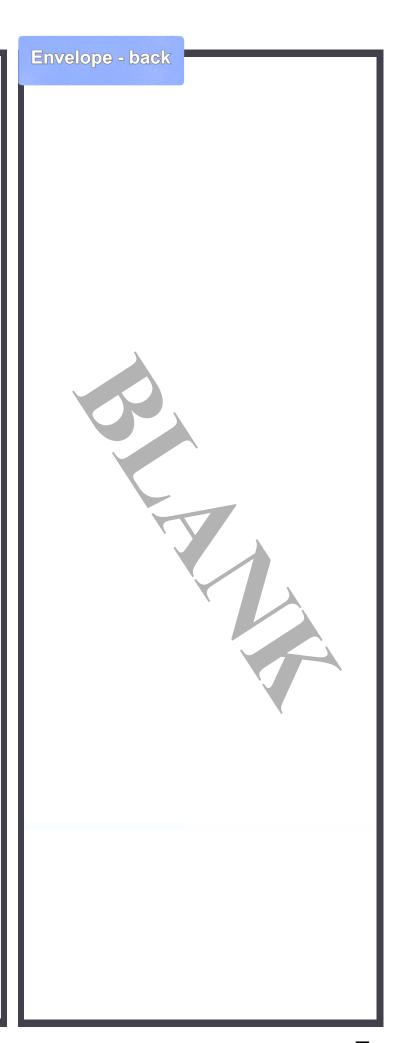
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MT13.22G45V

• Program:

Turning 65/Medicare Supplement

• Format:

Bi-fold

• Price: \$0.60/piece

• Minimum quantity:

N/A

• Average Average Response Rate:

1%-2%

Dimensions:

5.5in x 8.5in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Piece disclaimer: Agent's name, phone # and NPN#
- Recommended Demographics
 - o Date of Birth: 5-7 months out
 - Income: all
 - Dwellings: Single Family Homes, Apartments, Condos. Mobile homes

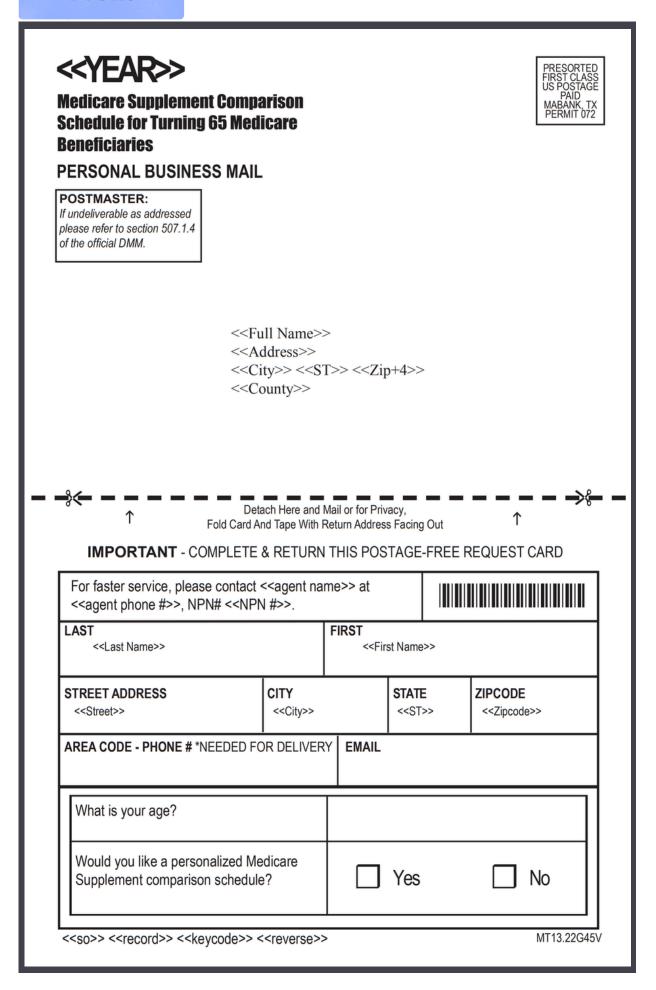
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



1-800-992-2722



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MEDICARE SUPPLEMENT COMPARISON SCHEDULE FOR TURNING 65 MEDICARE BENEFICIARIES

NOTICE: Return the attached postage paid card for your Medicare Supplement Comparison Schedule based on your age and area of residence.

Your answers on the attached card will allow a comparison schedule to be produced just for you.

Please complete and return to receive a price and benefit comparison of medicare supplement plans for your specific age, gender and zip code area.

Providing your information is optional. By providing your contact information above, you are granting permission for a licensed sales agent to contact you by phone, mail, or email to answer your questions or provide additional information about Medicare Advantage Plans, Medicare Prescription Drug Plans and Medicare Supplement Insurance even if my number is listed on any state or federal agency sites. Not affiliated with or endorsed by the Government or Federal Medicare Program, Your information will be provided to a licensed agent for future contact. This is a solicitation for insurance



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MT13.30G45V

• Program:

Turning 65/Medicare Supplement

• Format:

Bi-fold

• Price:

\$0.60/piece

• Minimum quantity:

N/A

• National Average Response Rate:

1%-2% per thousand pieces

• Dimensions:

5.5in x 8.5in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Piece disclaimer: Agent's name, phone # and NPN #
- Recommended Demographics
 - Date of Birth: 5-7 months out
 - Income: all
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

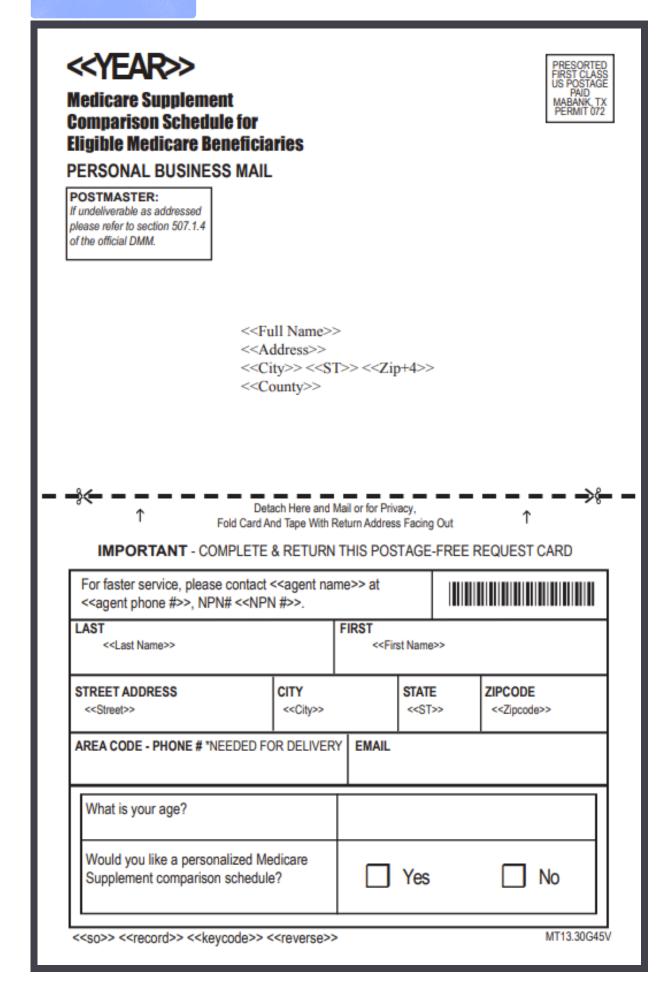
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



1-800-992-2722



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Back

MEDICARE SUPPLEMENT COMPARISON SCHEDULE FOR ELIGIBLE MEDICARE BENEFICIARIES

NOTICE: Return the attached postage paid card for your Medicare Supplement Comparison Schedule based on your age and area of residence.

Your answers on the attached card will allow a comparison schedule to be produced just for you.

Please complete and return to receive a price and benefit comparison of medicare supplement plans for your specific age, gender and zip code area.

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MT22.2G38F

• Program:

Turning 65

• Format:

3x8 Postcard

• Price:

\$0.615/piece

• Minimum quantity:

N/A

• National Average Response Rate:

0.5%-1% per thousand pieces*

• Dimensions:

3in x 8in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics
 - o Date of Birth: 5-7 months out
 - o Income: all
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

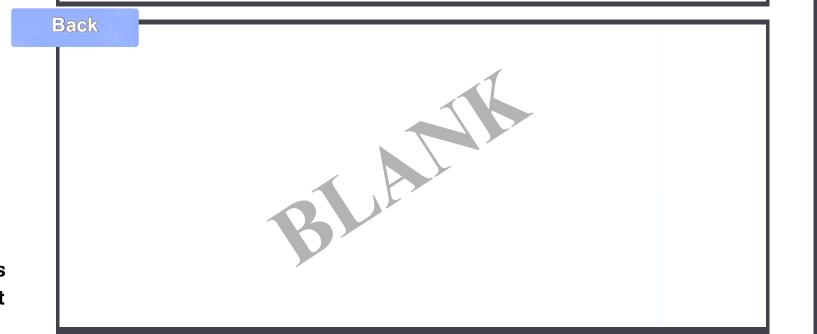
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.

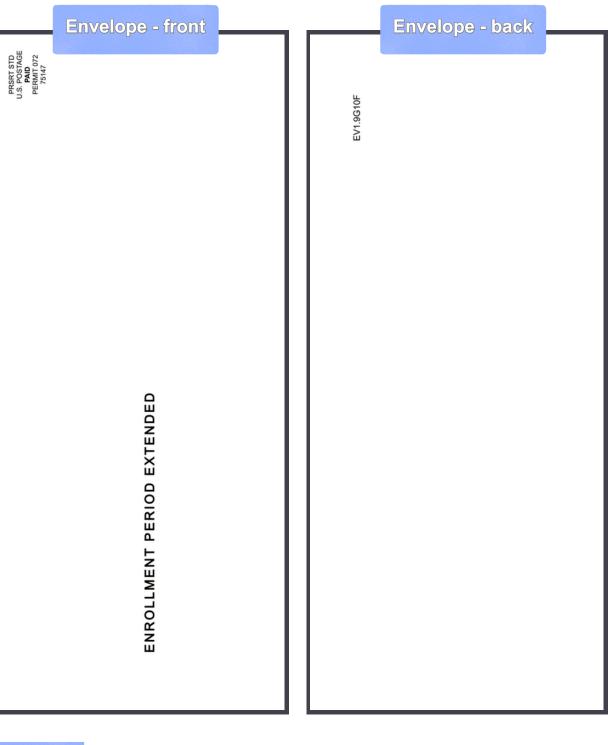


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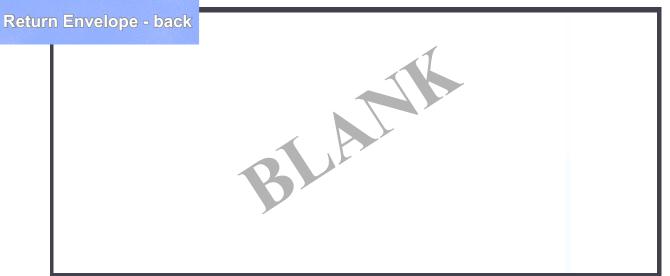


Front ** * Medicare Initial Enrollment Period Notice *** When you turn 65, you will be in your Medicare Initial Enrollment Period, which allows you to choose any Medicare carrier without any medical questions. This guaranteed acceptance period, regardless of medical history, only happens once. Make an informative decision and possibly save hundreds of dollars. Return this card to learn more about the plans in your area and all the benefits available to you. No cost or obligation to receive this information. ☐ YES! I would like to learn more about the plans available in my area. <<BARCODE SO# REC#>> Samp 9 T1 P1 NAME Mr John Doe 7101 Chase Oaks Blvd Plano, TX 75025-5908 OCCCCCA-HAKECCHIKCHIKANCIKCAI/AICHIKALDIDDD This solicitation is not affiliated with or endorsed by the US government or the federal Medicare program. An insurance licensed producer may contact you.









MT75.1G38V

• Program:

Turning 65

• Format:

3x8 Postcard

• Price:

\$0.615/piece

• Minimum quantity:

N/A

• National Average Response Rate:

1%-2% per thousand pieces

• Dimensions:

3in x 8in

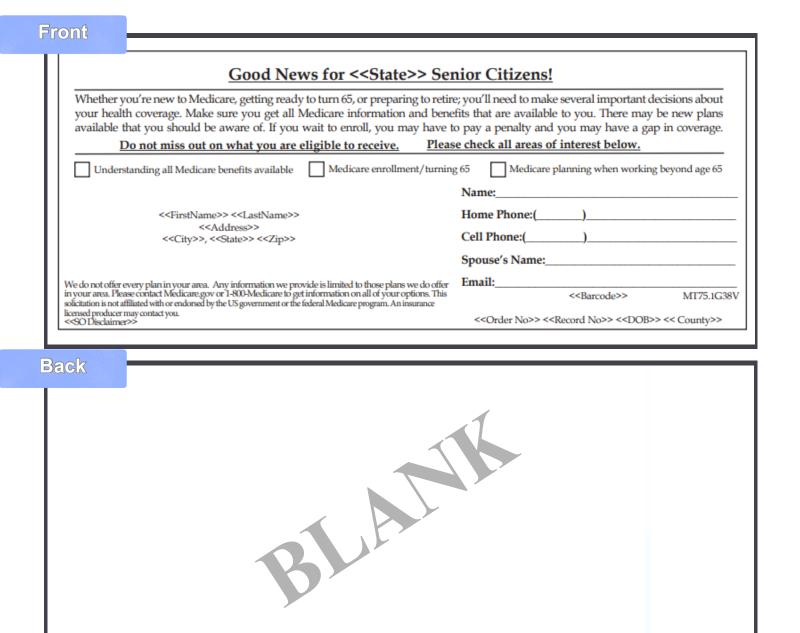
- States that require general disclaimers
 (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics
 - Date of Birth: 5-7 months out
 - o Income: all
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

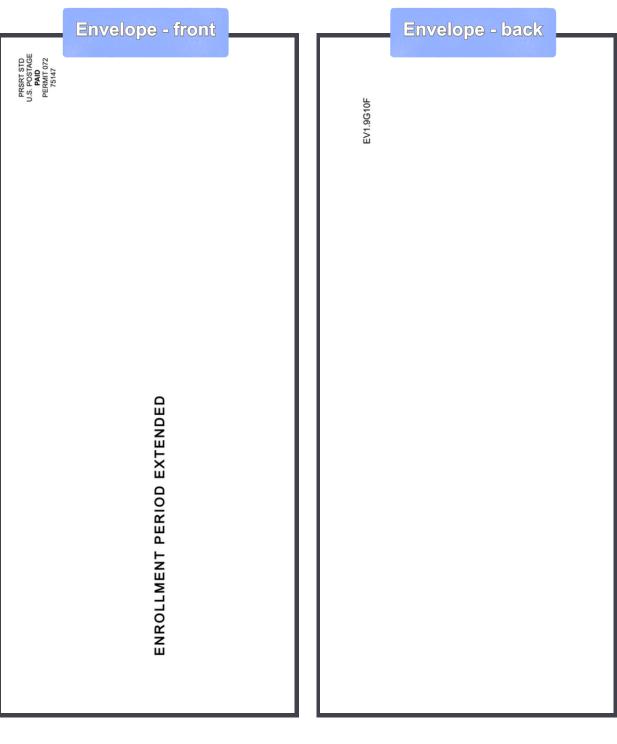
*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



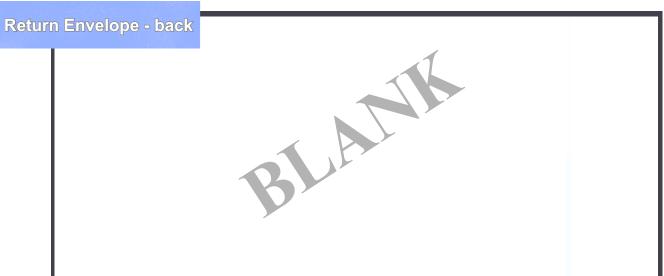
1-800-992-2722











MT76.1G38F

• Program:

Turning 65

• Format:

3x8 Postcard

• Price:

\$0.615/piece

• Minimum quantity:

N/A

• National Average Response Rate:

1%-2% per thousand pieces

• Dimensions:

3in x 8in

- States that require general disclaimers (this may include License #, agent name or agent address): AR, CA, FL, KS, MN, TX, UT, WI
- Recommended Demographics
 - o Date of Birth: 5-7 months out
 - o Income: all
 - Dwellings: Single Family Homes,
 Apartments, Condos, Mobile homes

*NOTE: Expect lower than average response rates during AEP. Response rates are based on previous existing pieces.



1-800-992-2722



Front Medicare in 2025 and Beyond Whether you're new to Medicare, getting ready to turn 65, or preparing to retire; it's important to learn more about your coverage options and benefits so you understand your choices. Medicare is complicated, and there are certain limitations and unexpected expenses to be avoided. Working people 65 or older, it is important to know when to enroll in Medicare and how to avoid late enrollment penalties and gaps in Notice: If you do not enroll in Part A and Part B during the Initial Enrollment Period, you may have a gap in coverage and you may have to pay a lifetime late enrollment penalty which increases the longer you wait to enroll. Request for Information Understanding all Medicare benefits available Medicare enrollment/turning 65 Medicare planning when working beyond age 65 Complete and return this postage paid card! <<FirstName>> <<LastName>> <<City>>, <<State>> <<Zip>> We do not offer every plan in your area. Any information we provide is limited to those plans we do offer in your area. Please contact Medicare gov or 1-800-Medicare to get information on all of your options. This solicitation is not affiliated with or endorsed by the US government or the federal Medicare program. MT76.1G38F <<Barcode>> An insurance licensed producer may contact you. <SO Disclaimer>> <<Order No>> <<Record No>> <<DOB>> << County>> Back

